

Two appointments at Bouygues Immobilier

Boulogne-Billancourt, 10th September 2008



Philippe Cayol, 42, has been appointed head of Urban Ambitions, Bouygues Immobilier's new competence and innovation centre reporting to Deputy CEO Eric Mazoyer. Philippe Cayol will oversee the development and structuring of major urban projects and projects for shopping centres and retail parks.

A graduate of the ESCP business school, Philippe Cayol joined Bouygues Immobilier in 1991 as a project manager in the Paris region. He was subsequently appointed head of residential programmes in Nice, then head of commercial programmes in the Paris region before becoming South West regional manager in 1997. He became head of Bouygues Immobilier Polska in 2004.



Philippe Bamas, 42, former head of Major Urban Projects, has been appointed head of operations for Green Office® buildings the new positive-energy office buildings, within the Paris Region Commercial Property Division. His brief includes providing technical support for the preparation of Green Office® projects in the French regions.

Philippe Bamas, who has a doctorate in physical sciences and is a graduate of Ecole Normale Supérieure and Ecole Nationale des Ponts et Chaussées, two of France's most elite higher education institutions, joined Bouygues Immobilier in 2006 to set up and head the Major Urban Projects division. Having started his career at the Justice Ministry, he then joined the Caisse des Dépôts et Consignations in the Urban Renewal division. From 2001 to 2004 he was deputy chief executive of the town of

Boulogne-Billancourt with responsibility for urban development. In 2005, he was appointed head of property asset financing at Dexia Crédit Local.

About Bouygues Immobilier

Bouygues Immobilier is one of the leading private property developers in France and Europe, with 1,600 employees and sales of €2,075 million in 2007. The company, which boasts 35 branch offices in France and eight in Europe, has been developing residential, corporate and commercial projects for its customers for 50 years. Bouygues Immobilier has operations in more than 230 cities and towns. It was the first property developer in France to receive ISO 9001 certification. Bouygues Immobilier has also signed a framework agreement with CERQUAL, a certification body, whereby it commits to certify all its residential development schemes (apartments and houses) in France under the Habitat & Environment label.

Press contacts

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